

Rock & Tait is Recognized as a 2023 GAF Master Elite® President's Club Award Winner

Eau Claire, WI April 16, 2024 – Rock & Tait announced today that it has been recognized as a 2023 President's Club Awards winner. Each year, [GAF](#), a Standard Industries company and North America's largest roofing and waterproofing manufacturer, selects the most elite roofing contractors certified by GAF to receive its prestigious GAF Master Elite® President's Club Award. This annual recognition celebrates contractors that showcase exemplary efforts in high-quality service and leadership in the roofing industry across the country.

"We are honored and grateful to receive this prestigious award in recognition of our team's dedication, innovation, and commitment to excellence. It only fuels our passion to continue delivering exceptional results for our clients within our community," said Kane Rockow, Co-Owner of Rock & Tait.

"The GAF Master Elite® President's Club Award is given to contractors each year who have distinguished themselves through their commitment to providing high quality of work and exemplary level of service to customers," says Bobby Fischer, Vice President of Partner Programs at GAF. "Less than two percent of roofing contractors nationwide qualify for this award and it is a testament to the high standards they keep and dedication to their employees, customers, and community."

GAF Master Elite® President's Club Award winners are selected from an elite group of roofing contractors that must first demonstrate proper licensing (in states that require it), maintain insurance, a proven reputation, and a commitment to ongoing professional training. In addition, qualifying contractors must also have met the criteria to earn the designation of a GAF Master Elite® residential contractor.

About the Company:

Rock & Tait has been serving the Chippewa Valley since 2002 and is a full-service residential remodeling company. The services offered are kitchen and bathroom remodels, additions, 3 & 4 season rooms, roofing, siding, spray foam insulation, colored stamped concrete, windows, doors, patios, pergolas and more. Rock & Tait has been voted 2023's Best Remodeling Company, Best Siding Company, Best Roofing Company, and Best Construction Company by the Volume One Readers Pole.

About GAF

GAF, a Standard Industries company, is the leading roofing and waterproofing manufacturer in North America. For more than 135 years, GAF has been trusted to protect what matters most for families, communities, and business owners with its innovative solutions and focus on customer service. GAF's leadership extends to its commitment to making a positive impact on its communities, industry, and planet. Learn more at www.GAF.com.